



Tastes, Tannins & Travels

by Amsterdam Foodie

Why partner with Amsterdam Foodie?

Tastes, Tannins & Travels by Amsterdam Foodie is an independent food and wine platform founded in 2007, known for its in-depth restaurant guides and culinary travel features. It's built a reputation as a trusted resource for international readers seeking recommendations for wining, dining and culinary travel.

- 20 years of domain history and organic search visibility
- 100,000 monthly website visitors
- Domain authority of 43
- Evergreen, SEO-optimised articles that continue ranking over time
- International audience located mainly in the Netherlands, America, the UK and Europe

Editorial standards

We do not accept:

- Gambling, crypto, CBD or unrelated industries
- Undisclosed sponsorship
- Pre-written advertorial presented as editorial
- Guaranteed positive reviews or pay-to-play inclusion in editorial guides

Recent collaborations

Examples of recent collaborations:

Coravin partner feature: [wine by the glass](#)
HelloFresh sponsored post: [spring menu](#)
Thuisbezorgd sponsored post: [takeaway spots](#)
Daytrip brand mention: [Douro Valley wine guide](#)

Sponsored features (partner content)

We offer clearly labelled sponsored features only in cases where the topic is genuinely relevant to readers and aligns with the website's editorial focus: food, wine and travel.

- Long-form article based on input from client
- Edited for tone, clarity and consistency
- One contextual link
- Clear partner content disclosure in line with Dutch and EU regulations
- Editorial rights retained by Amsterdam Foodie

2026 pricing from:

12-month placement	€350
Renewal after 12 months	€250
Permanent placement	€900

Contextual brand mentions

Contextual brand mentions may be added to existing, editorially relevant articles where they genuinely add value to readers.

- Placement within a relevant existing article
- Natural contextual integration
- One contextual link
- Editorial rights retained by Amsterdam Foodie

2026 pricing from:

12-month placement	€175
Renewal after 12 months	€125
Permanent placement	€450