



amsterdamfoodie

restaurant reviews and foodie travels

www.amsterdamfoodie.nl | amsterdamfoodie@gmail.com | @amsterdamfoodie

## about amsterdamfoodie.nl

Starting in 2007 as a collection of restaurant tips for friends, Amsterdam Foodie grew over the years into *the* go-to resource for dining out in the Dutch capital. The website now houses over 600 restaurants in its database, and has a large social following. Guidebooks (including *Michelin*, *Eyewitness* and *Rough Guides*) and publications (including *New York Times*, *The Guardian* and *Olive Magazine*) have commissioned food-related content from the author.

## about the author

Vicky Hampton is a British Amsterdammer who has been living in her adoptive country since 2006. With a degree in English Literature and a cookery qualification from Cordon Bleu, she's always been as passionate about the written word as she is about food. Whether it's sustainability reports for a multi-national food retailer or marketing for a start-up culinary tours company, you can be sure Vicky can find the right word for that weird ingredient...

## editorial

restaurant reviews | food & wine | amsterdam | travel | aerial technology

## as featured in...



## audience statistics

- Approx. 20,000 visitors per month
- Located in the Netherlands, US, UK and other EU countries
- Mostly English language, some Dutch
- Interested in food, travel, sports and tech
- Over 60% are under 35 years old
- 46% are female; 54% are male

## social media statistics

- Facebook: 4,700 followers
- Twitter: 3,700 followers
- Instagram: 9,000 followers
- Domain authority: 35

theguardian The New York Times